

Our Strategy 2026-2030



VISION

To transform workplaces so women can stay & succeed in the trade industry



PURPOSE

Tradeswomen Australia drives systemic change in policy and in workplaces to ensure women can succeed in skilled trades.

ROLE



STRUCTURE



VALUES

1



Leading for Systemic Change

- 1 Influencing policy & systems on a national scale
- 2 Be the go-to organisation for gender equity in trades
- 3 Building knowledge through Research & Advocacy

2



Building Supportive Workplaces

- 4 Reducing barriers to employment
- 5 Supporting employers to create inclusive workplaces
- 6 Building the confidence of male allies

3



Enabling Tradeswomen

- 7 Sustaining & retaining women in skilled trades
- 8 Linking women to trade careers
- 9 Raising the profile of women in skilled trades

Our Pillars for Action

HORIZON 1 Strengthen

Build solid foundations & embed Systems

HORIZON 2 Accelerate

Drive growth with momentum & focus

HORIZON 3 Amplify

Expand reach & influence for greater impact

Our Enablers



Shared mission Collaborating for Impact

- 10 Building strategic alliances
- 11 Supporting mission aligned organisations



VALUES GROW IMPACT Growing a Sustainable Organisation

- 12 Living our values & building our culture
- 13 Building our capacity & growing sustainably
- 14 Understanding our impact